

## **Counterfeit Drugs and Pirated Content are “Serious Problem” and Stronger Laws are Needed, Americans Say in Survey**

Counterfeit drugs and pirated content available online represent a serious problem that the country must address, an overwhelming number of Americans say in a new survey conducted by JZ Analytics.

Eighty-three percent of Americans called the tens of thousands of websites online that offer prescription drugs a problem, with 51 percent calling it a “serious problem,” according to the survey. In addition, 82 percent of Americans said that websites that sell counterfeit drugs or offer pirated content a problem.

And Americans overwhelmingly think Congress should do something about it: 80 percent of Americans said it is important for our country to strengthen laws that enable authorities to crack down on websites that sell counterfeit drugs or illegally pirated movies, videos and music, according to the survey.

The JZ Analytics online survey of 1,001 Americans was conducted Dec. 27-28, 2011 and has a margin of error of +/- 3.2 percent. Using trusted interactive partner resources, thousands of adults were invited to participate in this interactive survey. Each invitation is password coded and secure so that one respondent can only access the survey one time.

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	220	22.0	22.0	22.0
	South	260	26.0	26.0	48.0
	Centr GrLks	300	30.0	30.0	78.0
	West	220	22.0	22.0	100.0
	Total	1001	100.0	100.0	

1. Have you ever downloaded 'pirated' music or videos (such as a movie or TV show) from the Internet without paying for it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	137	13.7	13.7	13.7
	No	802	80.1	80.1	93.8
	Not sure	45	4.5	4.5	98.3
	Refuse	17	1.7	1.7	100.0
	Total	1001	100.0	100.0	

2. Have you ever ordered prescription drugs from the Internet without having a prescription?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	28	2.8	2.8	2.8
	No	960	95.9	95.9	98.7
	Not sure	12	1.2	1.2	99.9
	Refuse	1	.1	.1	100.0
	Total	1001	100.0	100.0	

3. Search-engine companies such as Google, Bing and Yahoo make money by selling ads on websites. How would you feel about those companies if they profited from websites that sold counterfeit drugs or illegally "pirated" movies, videos and music? Which of the following statements comes closest to your opinion? Statement A. I would think less of that company because it's profiting from illegal and potentially dangerous activities. Statement B. I would not think less of that company because it's ultimately up to the Internet user to decide what's right or wrong.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Statement A	666	66.5	66.5	66.5
	Statement B	153	15.3	15.3	81.9
	Neither A or B	78	7.8	7.8	89.7
	Not sure.	103	10.3	10.3	100.0
	Total	1001	100.0	100.0	

4. If search-engine companies such as Google, Bing and Yahoo that make money by selling online ads were found to have profited from websites that sold counterfeit drugs or illegally pirated movies, videos and music, what should they do with that money? Statement A: Give it away. They shouldn't keep money that came from illegal activities. Statement B; Keep it. It's not their fault they made money from these websites.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Statement A	548	54.7	54.7	54.7
	Statement B	101	10.1	10.1	64.8
	Neither A or B	197	19.7	19.7	84.5
	Not sure.	155	15.5	15.5	100.0
	Total	1001	100.0	100.0	

5. A few months ago Google forfeited \$500 million to the U.S. Justice Department for knowingly allowing pharmacies to place online ads targeting American consumers to illegally purchase and import drugs into the United States. Do you think that allowing pharmacies to place online ads targeting American consumers to illegally purchase and import drugs into the United States is likely a common problem or just an isolated issue?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	This is probably a common problem and Google happened to get caught this time.	633	63.3	63.3	63.3
	This is probably an isolated issue and a one-time mistake by Google.	122	12.2	12.2	75.5
	Other/Not sure.	246	24.5	24.5	100.0
	Total	1001	100.0	100.0	

6. Google has adopted the corporate credo of 'Do No Evil.' Would you say that profiting from the selling ads for the websites that sell counterfeit drugs or illegally 'pirated' movies, videos and music is consistent with that credo, or violates it?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It is consistent with that credo.	118	11.8	11.8	11.8
	It violates that credo.	647	64.6	64.6	76.4
	Not sure.	236	23.6	23.6	100.0
	Total	1001	100.0	100.0	

7. It has been reported by some that there are tens of thousands of websites online that offer prescription drugs, how serious a health problem is this?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very serious problem	506	50.6	50.6	50.6
	Somewhat of a problem	326	32.6	32.6	83.2
	Not that big a problem	62	6.2	6.2	89.4
	Not a problem at all	38	3.8	3.8	93.2
	Not sure	68	6.8	6.8	100.0
	Total	1001	100.0	100.0	

8. The top websites that sell counterfeit drugs or illegally 'pirated' movies, videos and music are estimated to receive over 50 billion visits per year more than any legitimate site except Facebook. How serious a problem is this?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very serious problem	555	55.4	55.4	55.4
	Somewhat of a problem	267	26.7	26.7	82.1
	Not that big a problem	81	8.1	8.1	90.2
	Not a problem at all	33	3.3	3.3	93.5
	Not sure	65	6.5	6.5	100.0
	Total	1001	100.0	100.0	

9. How important is it for our country to strengthen the laws to crack down on websites that sell counterfeit drugs or illegally pirated movies, videos and music?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	536	53.5	53.5	53.5
	Somewhat important	262	26.2	26.2	79.7
	Not that important	98	9.8	9.8	89.5
	Not important at all	39	3.9	3.9	93.4
	Not sure	66	6.6	6.6	100.0
	Total	1001	100.0	100.0	

10. Legislation was enacted, called the Ryan Haight Act, to place greater restrictions on online pharmacies in the United States after Ryan Haight accidentally overdosed in 2001 on Vicodin he bought without a prescription online. What is your opinion on such laws?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laws like this are not necessary, consumers can protect themselves.	168	16.8	16.8	16.8
	Laws like this are important to protect consumers.	682	68.1	68.1	84.9
	Not sure	151	15.1	15.1	100.0
	Total	1001	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic	380	38.0	38.0	38.0
	Republican	330	33.0	33.0	71.0
	Independent	290	29.0	29.0	100.0
	Total	1001	100.0	100.0	

Age group A

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	220	22.0	22.0	22.0
	30-49	360	36.0	36.0	58.0
	50-64	250	25.0	25.0	83.0
	65+	170	17.0	17.0	100.0
	Total	1001	100.0	100.0	

Age group B

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	87	8.7	8.7	8.7
	25-34	196	19.5	19.5	28.2
	35-54	386	38.5	38.5	66.8
	55-69	238	23.8	23.8	90.5
	70+	95	9.5	9.5	100.0
	Total	1001	100.0	100.0	

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No College Degree	619	61.8	62.0	62.0
	College Degree+	379	37.9	38.0	100.0
	Total	998	99.7	100.0	
Missing	.00	3	.3		
Total		1001	100.0		

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	681	68.0	68.0	68.0
	Hisp	130	13.0	13.0	81.0
	AfrAmer	120	12.0	12.0	93.0
	Asian	40	4.0	4.0	97.0
	Other	30	3.0	3.0	100.0
	Total	1001	100.0	100.0	

Ideology Recoded

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal	202	20.2	21.6	21.6
	Moderate	325	32.5	34.8	56.4
	Conservative	408	40.7	43.6	100.0
	Total	935	93.4	100.0	
Missing	.00	66	6.6		
Total		1001	100.0		

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< \$25K	215	21.4	22.2	22.2
	\$25-35K	145	14.5	15.0	37.3
	\$35-50K	177	17.7	18.3	55.6
	\$50-75K	201	20.0	20.8	76.4
	\$75-100K	142	14.1	14.7	91.1
	\$100+	86	8.6	8.9	100.0
	Total	966	96.5	100.0	
Missing	0	35	3.5		
Total		1001	100.0		

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	483	48.2	48.5	48.5
	Female	512	51.2	51.5	100.0
	Total	995	99.4	100.0	
Missing	0	6	.6		
Total		1001	100.0		